PRESS RELEASE
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LUKOIL RECEIVES PRESTIGIOUS INTERNATIONAL COMMUNICATIONS AWARDS

LUKOIL was announced winner in two categories of*Eventiada IPRA Golden World Awards 2021*, the largest communications award in Eastern Europe and Central Asia. Since 2020, the contest is held in partnership with the United Nations and is a part of the programme of supporting the UN Sustainable Development Goals.

LUKOIL's*Love is Oil You Need* project was named the best campaign supporting the building of resilient infrastructure, promotion of sustainable industrialization and fostering innovation that complies with the UN Sustainable Development Goals. The Company presented a video series showing that most common things around us, such as smartphones, laptops, medicine, some clothes, et al. are made of oil products and that total refusal to use oil will lead to a meltdown and harm global industrialization. The videos' coverage exceeded 300 million viewers.

LUKOIL Walks the Planet – another project, devoted to the Company's 30th anniversary – became the best campaign in Western Asia for promoting tourism, mountain climbing, and amateur sports. The project consisted of LUKOIL workers climbing the highest mountain peaks of Russia and Europe (including Elbrus) under the Company's flag.

Eventiada IPRA GWA is a part of the IPRA Golden World Awards, a global competition held since 1990 by the International Public Relations Association (IPRA), promoting high standards in the public relations industry and cooperating with the UN since 1984.

The international jury of Eventiada IPRA GWA included representatives of 35 national associations from 17 countries. In 2021, Eventiada IPRA GWA covered 15 countries: Armenia, Belarus, Bulgaria, Croatia, Estonia, Hungary, Kazakhstan, Latvia, Lithuania, Poland, Russia, Romania, Serbia, Tajikistan, and Turkey. The list of the applicants included the largest transnational and national corporations, global and regional non-governmental organizations, public bodies, communications agencies, and creative youth groups.

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