PRESS RELEASE
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LUKOIL RETAINS LEADERSHIP IN "LOYALTY BRAND" RATING

It is the seventh time running that LUKOIL emerged the winner in the "Filling Station" category of a survey, "Loyalty Brand 2012", conducted in Russia by the international publishing house "Reader's Digest".

Thirty-eight percent of the respondents voted for LUKOIL's filling stations.

Thus, LUKOIL proved its Super Brand status that is awarded to those trademarks which rank first for more than five times. LUKOIL had won in similar ratings by "Reader's Digest" from 2006 through 2011.

The study results were calculated in Great Britain by the independent marketing agency Wyman Dillon Ltd.

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