PRESS RELEASE
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LUKOIL FUEL CARD ANNOUNCED RUSSIA'S WINNING BRAND

LUKOIL was announced among the winners of the annual national Consumer Trust Contest - 2017. The company's fuel card won Russia's Brand No.1 award in a relevant category.

The rating has assessed brands against consumer trust and customer satisfaction for twenty years. In 2017, brands were selected on the basis of the Target Group Index, a marketing study of consumption of goods, services, media preferences and lifestyle of the Russians. Customers also voted for best goods manufacturers and providers of services on online media sources and Facebook. Facebook poll reached 100 000 users, engaging 13 000 users in the voting.

"We see genuine quality services as one of our priorities. We work for customers and are willing to offer the most favorable terms of cooperation. Over a hundred thousand customers have duly appreciated the advantages of LUKOIL's fuel card. As for the National Brand award, it is a great impetus for onward progress" – Vice President for Oil Product Sales of PJCS «LUKOIL» Oleg Pashaev said.

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