PRESS RELEASE
MAY 24, 2021

SERGEI SOBYANIN AND VAGIT ALEKPEROV OPEN NEW MUSEUM

Mayor of Moscow Sergei Sobyanin and President of LUKOIL Vagit Alekperov took part in today's opening of LUKOIL Corporate Museum's public exhibit. The exhibit became part of the LUKOIL museum complex along with the restored Oil Pavilion at *VDNKh*. The grand opening commemorates the 300th anniversary of Russian oil industry and 30th anniversary of LUKOIL.

The new museum is located in the Company's Central Office in Moscow. Its exhibition employs unique objects and multimedia technologies to tell about the history of Russian oil industry and of LUKOIL's place in today's fuel and energy complex. Almost 700 square metres of the museum house 23 thematic zones: *World of Kerosene*, *World of Petrol*, *Nobel Brothers Oil Production Society*, *Technological Revolution of Engineer Schukhov*, *LUKOIL World*, and others. The exterior perimeter of the museum is devoted to events and processes, while the interior perimeter expands on the great names in the history of Russian oil industry.

The museum's exposition is the largest in Russia on the subject. It has one-of-a-kind artefacts, such as memorial collection of a great Russian engineer Vladimir Shukhov, documents and personal belongings of legendary industry leaders (Ivan Sedin, Nikolay Baybakov, Valentin Shashin, Vladimir Filanovsky, Valery Grayfer, Lev Rovnin, Ivan Gubkin) and other eminent oil workers and geologists. The museum features a number of original technological solutions: an immersive zone with a 360-degree screen, promo visors with 3D-holograms of LUKOIL's notable facilities, as well as an elaborate grand model with video projections devoted to oil production in the Russian Empire.

The museum will be open to visitation with prior reservation via LUKOIL website. There will be general and specialized excursions, as well as scientific conferences, seminars, meetings, and lectures for students.

Thanks to its new approaches, the museum will become an efficient experience exchange platform for the specialists in planning and creating modern museums and exhibitions.

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