PRESS RELEASE
NOVEMBER 22, 2011

LUKOIL RETAINS LEADERSHIP IN "LOYALTY BRAND" RATING

It is the sixth time running that LUKOIL emerged the winner in the "Filling Station" category of a survey, "Loyalty Brand 2011", conducted in Russia by the international publishing house "Reader's Digest"

Forty percent of the respondents voted for LUKOIL's filling stations, which exceeds the comparable figure of 2010 by 8%.

LUKOIL had won in similar ratings by "Reader's Digest" in five consecutive years, from 2006 through 2010.

Moreover, it is the third time that the status of "Loyalty Brand. Green Planet" has been awarded to LUKOIL based on survey responses about trademarks with the best track records in environmental protection.

In this category, 44% of the respondents voted for LUKOIL, to be compared with 38% in 2010. "Reader's Digest" has been rating "eco brands" since 2009.

The study results were calculated in Great Britain by the independent marketing agency Wyman Dillon Ltd.

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